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HEALTH & WELLNESS FAIR SPONSORSHIP PROPOSAL

MARYLAND'S

Coast

WORCESTER COUNTY
Recreation & Parks



410-632-2144

6030 Public Landing Road
Snow Hill, MD 21851



2024

HEALTH & WELLNESS FAIR

ABOUT THE EVENT:

DATE: MAY 15TH, 2024

TIME: 10:00AM- 2:00PM

LOCATION: WORCESTER COUNTY
RECREATION CENTER

Hosted by Maryland's Coast and staff, the Maryland's Coast Health & Wellness Fair's purpose is to:

- reduce health risk(s),
- educate the community and promote overall health/wellness County wide.
- Various vendors will conduct screenings
- provide live demonstrations and experiences

HIGHLIGHTS

- COUNTY-WIDE HEALTH FAIR FEATURING 30+ VENDORS
- 25K AVERAGE REACH PER SOCIAL MEDIA BLAST ACROSS FACEBOOK
- EMAIL LIST OF OVER 3000 ADDRESSES.

DEMOGRAPHICS

GREAT OPPORTUNITY TO REACH:

- TEENS TO OLDER ADULTS
- ALL INCOME LEVELS
- ANNUAL ATTENDANCE OF 300-500+



SPONSORSHIP

Packages

\$5000

PRESENTING
ONE AVAILABLE

- Naming Rights
- ONE 20x20 Vendor Space
- One 8ft table and two chairs included
- Logo & Business/Organization name on all print material
- Watermarked Photos of Event
- Social Media Blasts, Press Release, Email
- Two 4x6 banners and Included on "Welcome Banner"

\$1500

SUPPORTING

- One 10x10 Vendor Space
- Company/organization logo displayed on one 4x6 banner and included on "Welcome Banner"
- Social media blasts

\$250

BANNER

- Company/Organization logo displayed on one 2x3 banner.

THANK YOU

FOR MORE INFORMATION PLEASE CONTACT:

LAUREN AHLERS

410-632-2144 ext: 2518

lahlers@co.worcester.md.us

6030 Public Landing Rd, Snow Hill MD 21863

www.worcesterrecandpark.org

Company/Organization Sponsor Name:

Mailing Address: _____

City: _____ State: _____ ZIP _____

Contact Person: _____

Phone: _____

Email: _____

SPONSOR PACKAGE:

Presenting
\$5000.00

Supporting
\$1500.00

Banner
\$250.00

Health and Wellness Fair

**Please send a high-resolution Image to:

lahlers@co.worcester.md.us

By: April 1, 2024