

20
24

FISHING DERBY
**SPONSORSHIP
PROPOSAL**

MARYLAND'S

Coast

WORCESTER COUNTY
Recreation & Parks



410-632-2144

6030 Public Landing Road
Snow Hill, MD 21851



2024 FISHING DERBY

EVENT TIMELINE:

Date: May 18th 2024

Time: 9:30am to 11:30am

Location: Newtown Park
Pocomoke, MD 21851



ABOUT THE EVENT:

Hosted by Worcester County Recreation and Parks the Fishing Derby's provides the opportunity for children 15 years of age and younger to participate in a friendly and fun fishing competition. The first 75 participants receive a small tacklebox with lures.

Participants fish for 2 hours with live bait and bring their catches to various measuring stations around the pond. At the end of the fishing event, participants will attend the awards ceremony and receive a free lunch, Kona Ice, and random door prizes.

In 2023, an estimated 75 children and their families participated in the Fishing Derby.

Event promotion includes print and email communications throughout the County/surrounding area(s), vendor partnerships, Chamber of Commerce, social media ads and banners.

SPONSORSHIP

Packages

\$1000

PRESENTING

- Naming Rights
- TWO 4x6 Banners
- Logo on Print Material
- Social Media Blast
- Watermark
- Included on “Welcome” Banner

\$500

SUPPORTING

- 2x3 Banner
- Social Media Blasts
- Included on “Welcome” Banner

\$250

BANNER

- 2x3 Banner
- Social media mention

THANK YOU

FOR MORE INFORMATION PLEASE CONTACT:

Trudy Gebhardt

410-632-2144 ext: 2514

tgebhardt@co.worcester.md.us

6030 Public Landing Rd, Snow Hill MD 21863

www.worcesterrecandpark.org

Company/Organization Sponsor Name:

Mailing Address: _____

City: _____ State: _____ ZIP _____

Contact Person: _____

Phone: _____

Email: _____

SPONSOR PACKAGE:

Presenting
\$1000

Supporting
\$500

Banner
\$250

**Please send a high-resolution Image to:

lahlers@co.worcester.md.us

By: April 25, 2024