

MARYLAND'S  
*Coast*

WORCESTER COUNTY  
Recreation & Parks

20  
24

HARBOR DAY

# SPONSORSHIP PACKAGES



6030 Public Landing Road, Snow Hill  
MD 21863



# ABOUT HARBOR DAY



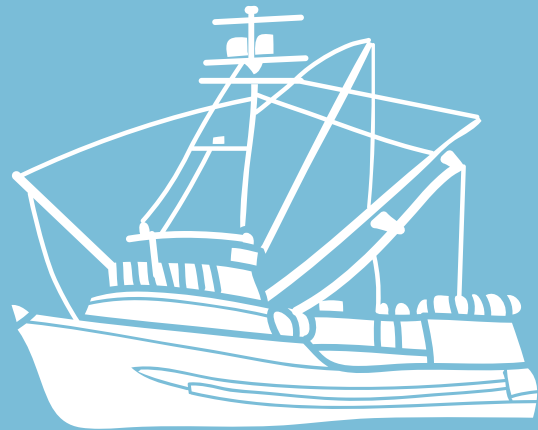
## ABOUT HARBOR DAY

- Largest Maritime Heritage Festival in the region
- 2,000+ average reach per social media blast across Facebook and Instagram
- Email list of over 3,000 addresses
- Wide age range, from children to older adults
- All income levels
- Annual attendance of 2,500+
- 75% from the Eastern Shore
- 25% tourist

## EVENT TIMLINE

**October 12, 2024**  
**10:00am - 3:00pm**  
**West Ocean City Boat Ramp**

**[www.harbordayoc.com](http://www.harbordayoc.com)**



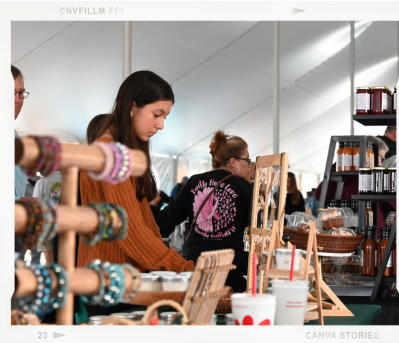
# HARBOR DAY EVENT DETAILS



## LIVE MUSIC AND VENDORS



**LIVE BAND  
PERFORMANCES**



**VENDORS**



**FOOD TRUCK  
VENDORS**

## FAMILY FUN AND EDUCATION



**CRAB CAKE EATING  
CONTEST**



**EDUCATION AND  
MARITIME HERITAGE**



**KIDS ACTIVITIES  
AND TOUCH TANK**

# SPONSORSHIP

## *Packages*



**\$4000**

**PRESENTING**

- Naming Rights
- Listing on SeaBoard
- Banner at Entrance
- Press Release, Social Media & Email Blasts
- One Vendor Spot during Event

**\$1500**

**AREA**

- Stage, Marketplace, Ed. Tent, Etc of your choice (first come first served)
- Listing on Seaboard
- Banner at Area chosen

**\$350**

**SUPPORTING**

- Listing on SeaBoard Screen
- 4x6 Banner on site
- Social Media Blasts

**\$250**

**BANNER**

- 2x2 Banner on Site

**\$150**

**SEABOARD**

- Listing on SeaBoard



# THANK YOU

FOR MORE INFORMATION PLEASE CONTACT:

**LAUREN AHLERS**

410-632-2144 ext: **2518**

lahlers@co.worcester.md.us

6030 Public Landing Rd, Snow Hill MD 21863

www.worcesterrecandpark.org



Company/Organization Sponsor Name:

\_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**SPONSOR PACKAGE:**

- Presenting  
\$4000
- Area  
\$1500
- Supporting  
\$350
- Banner  
\$250
- SeaBoard  
\$150

**\*\*Please send a high-resolution Image to:  
lahlers@co.worcester.md.us  
By: September 27, 2024**